


Lake Union
HERALD



HOPE
for
Our Day

SPECIAL EVANGELISM REPORT

HOPE FOR OUR DAY—ESPERANZA PARA NUESTROS DIAS



Something exciting is happening in the Lake Union. This generation is discovering the joy and enthusiasm that our founders had for sharing the truth about God. In the midst of political, economic, social, and moral uncertainty, we have a unique message of hope for our day. And our members are excited about sharing it.

The enthusiasm for personal involvement in evangelism that our churches experienced through the *Hope for the Homeland* evangelistic campaign has not diminished. Every segment of our membership has discovered firsthand what it means to have a part in someone responding to the truth as it is in Jesus.

The principle is true that when we “go to work as Christ designs that His disciples shall, and win souls for Him, (we) will feel the need of a deeper experience and a greater knowledge in divine things, and will hunger and thirst after righteousness. (We) will plead with God, and (our) faith will be strengthened, and (our) soul(s) will drink deeper drafts at the well of salvation. Encountering opposition and trials will drive (us) to the Bible and prayer. (We) will grow in grace and the knowledge of Christ, and will develop a rich experience” (Ellen G. White, *Steps to Christ*, p. 80).

The response to last year’s training event for *Hope for the Homeland* was overwhelming. We are convinced that God is calling His people to rally for service, following the biblical model of every member engaged in ministry. With this in mind, your union and conference leadership has planned a training event to prepare members for the next evangelistic sweep of the Lake Union territory. The evangelistic campaign for 2004 is *Hope for Our Day / Esperanza para Nuestros Dias*.

Once again, lay members will be the primary presenters, organizers, and leaders. The *Hope for Our Day* Training

Convention will provide a multi-track learning opportunity to equip members for different aspects of evangelistic ministry. The purpose is to involve the whole church in a comprehensive approach to making disciples.

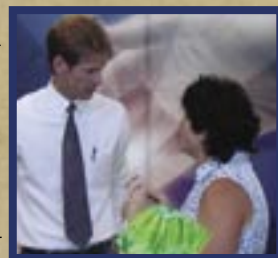
Evangelism 101 — A basic overview of public evangelism and evangelistic preaching. Participants will receive information on conducting an evangelistic crusade—developing interests, getting decisions, and follow-up assimilation.



Child and Youth Evangelism — Children and youth can be the most winnable candidates for evangelism. Often it is through the children and youth that whole families are reached for the kingdom. Discover ways of enhancing your evangelistic program by targeting children and youth and designing evangelistic components that engage and involve them in ministry.



Health Evangelism — Following Christ’s example of sympathizing with people and meeting their needs, health evangelism can bring hope and healing. Learn ways of helping and assisting friends, neighbors, and co-workers through attractive and practical principles.



A Lake Union Evangelistic Thrust for 2004

Sequence Evangelism — Evangelism is not just one event or one component. Many times people require a whole sequence of events and encounters, such as cooking schools, each contributing to transformation and change. This is an excellent track for those who think in terms of the big picture and are looking for ways of investing in a number of components that bring long-term results.



Media Evangelism — Fliers, surveys, books, magazines, newspapers, study guides, Web sites, radio, television, video and DVD technology are all vehicles of communicating the gospel. Learn how to use these media to supplement and enhance the other varied approaches to evangelism and service, and establish your own media ministry.



Personal Evangelism — Personal work has always been the key to success in leading souls to Christ. Learn the dynamics of personal one-on-one and small-group ministry and how to be receptive to the direction of the Holy Spirit in personal encounters.



Family Evangelism — Families are in crisis all around us. Learn how to recognize and respond to opportunities to help families cope with today's challenges. The principles for making family ministry an evangelistic outreach will be presented. Information, training, and resources will be available so you can start a family ministry in your church.



Esperanza para Nuestros Dias (predicación del evangelio) — Un entrenamiento comprensivo en la predicación del evangelio, para los hispanos. Todo el entrenamiento será en Español. Los siete módulos están incluidos.



The *Hope for Our Day* Training Convention will include powerful preaching and Spirit-filled music in addition to workshops, classes, networking, and personal instruction. A luncheon will be provided on Sabbath. To close the convention, there will be a special prayer breakfast, dedication, and certification service to begin the *Hope for Our Day / Esperanza para Nuestros Dias 2004* evangelistic campaign. All participants should come expecting to spend the entire weekend in inspiration, training, and fellowship.

Several participants from each church should plan to take different modules to broaden the scope of the church's ministry. Resources on CD and DVD will also be available so participants can share with the members back home.

If you participated in last year's event, then you already know that you will be in for a great weekend of inspiration, training, and renewal. If you are a new member who joined the church through the *Hope for the Homeland* campaign, then this convention will give you the tools to share your new faith with others. If you are a long-time Adventist and sense that these times bring a sense of urgency to our message, God may be calling you to respond to His great commission to preach this gospel of the kingdom that brings *Hope for Our Day*.

It is so exciting to see that the church throughout the Lake Union territory has discovered that a finished work will never be accomplished if only the trained clergy are involved. We have accepted the challenge to awaken to our duty. We are ready to take the next step under Prince Emmanuel in the great battle for the souls of men, women, and children.

Will you be the next lay evangelist or support person to train for this exciting work? Come and accept the personal challenge that the Lord has given each of us. Discover the ministry that God has designed specifically for you to be involved in. Remember, in a little while He that shall come will come to take us home to live with Him forever.

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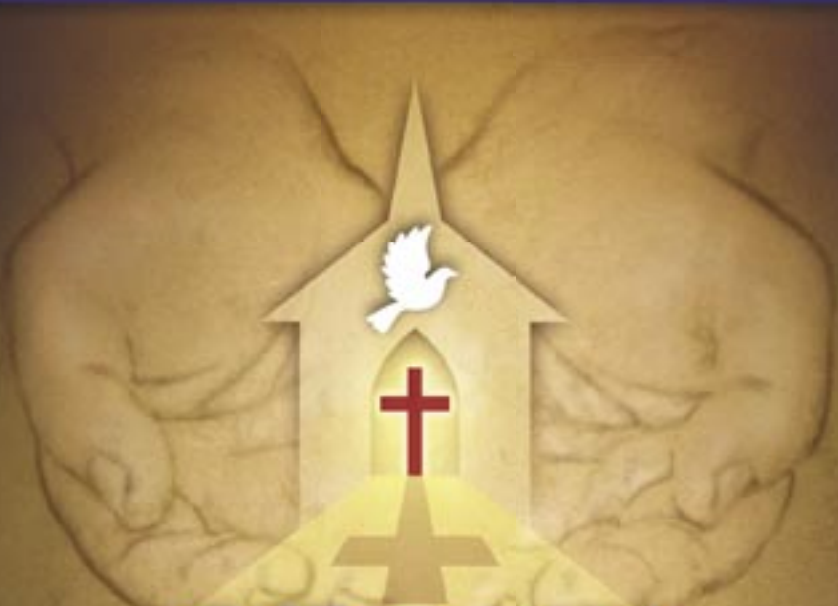
“*Hope for the Homeland*” was a tremendous success in the Lake Union. Once again we are gearing up for an all-out evangelistic sweep of our territory. Would you like to participate in specialized training to be part of the great march of laymen in 2004? Well here is your chance. We’re hosting a training convention for the 2004 “*Hope for Our Day—Esperanza para Nuestros Dias*” campaign. Now you can prepare to be active in the next big Lake Union evangelistic effort. Just look at what will be served up!

Seminar Tracks:

1. Evangelism 101
2. Children’s Evangelism
3. Health Evangelism
4. Sequence Evangelism
5. Media Evangelism
6. Personal Evangelism
7. Family Evangelism

And More:

- Powerful Preaching
- Spirit-filled Music
- Sabbath Luncheon
- Sunday Morning Prayer Breakfast



HOPE for Our Day

TRAINING CONVENTION

Date: October 24–26, 2003

Registration: 800-732-7587 or www.PlusLine.org.

Cost: Early registration is \$25, per person (after September 30, \$35 per person). Cancellations after October 15 are not refundable.

Payment Options: American Express, Diners Club, Discover, Mastercard, Visa, cashier’s check, or money orders accepted.

Hotel Reservations: 800-328-7349
Marriott Hotel, 123 N. St. Joseph Street,
South Bend, IN 46601
\$83 per night per room (up to 4 persons per room).
Cut-off date for this price is October 1, 2003

Venue: Century Center, 120 S. St. Joseph Street,
South Bend, IN 46601

For More Information: Contact Jackie Wright at 269-473-8200.

www.HopeForOurDay.org www.EsperanzaParaNuestrosDias.org