

# Lake Union Herald

## Classified Ad Submission Form

Advertiser's name \_\_\_\_\_

Advertiser's daytime phone \_\_\_\_\_

Advertiser's e-mail \_\_\_\_\_

Advertiser's address \_\_\_\_\_

Advertiser's business name (if any) \_\_\_\_\_

Advertiser's home church \_\_\_\_\_

Church pastor's name \_\_\_\_\_

Pastor's endorsement for first-time advertiser \_\_\_\_\_

First-time advertiser's local conference communication director's approval \_\_\_\_\_

Classified ads in the *Lake Union Herald* are limited to 50 words. Words are counted by the spaces between them, including the space after the area code in a phone number. Print or type one word in each box below.

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31	32	33	34	35
36	37	38	39	40
41	42	43	44	45
46	47	48	49	50

**Ad rates:**

**\$25** (for members **within** the Lake Union Conference)

**\$35** (for members **outside** the Lake Union Conference)

I would like the ad to run in the *Lake Union Herald* for \_\_\_\_\_ consecutive issues.

Make out your check for the price of the ad times the number of months you wish your ad to run. First-time advertisers: send this completed form to your local conference communication director with your check payable to the Lake Union Conference. Established advertisers: you may mail this form and your check directly to the *Lake Union Herald*, Attn: Classified Ad Manager, PO Box C, Berrien Springs, MI 49120.